

Question:

Did the citizens of the Oregon International Port of Coos Bay purchase the "Letter to the Community" advertisement in The World newspaper on April 2? What was the cost of the advertisement? Did the Port's Board of Commissioners discuss this letter in a meeting and agree with the positions taken by Port CEO Jeff Bishop? Have there been discussions with Coos County commissioners regarding Mr. Bishop's stated position on exporting liquefied natural gas (LNG) from the Coos Bay North Spit?

Answer:

The Oregon International Port of Coos Bay placed a 5-column by 14-inch "Letter to the Community" advertisement in The World newspaper and Bay Area Weekly (www.portofcoosbay.com/letter7.jpg). The cost to the Port for The World ad to run three times is \$1289.50 and it equates to about a half-page ad. The cost to publish the advertisement one time in the Bay Area Weekly is \$75. The Port paid for the advertisements out of its annual marketing/communications budget.

This was the seventh in an occasional series of Letters to the Community that has been placed in the local print media over the past several years.

There was no discussion of the advertisement in Port commission meetings. The advertisement represents a statement by Port Chief Executive Officer Jeff Bishop, in his role as CEO, and does not necessarily represent the views of the individuals serving on the Port's Board of Commissioners.

To date, CEO Bishop has not had conversations with the Coos County Board of Commissioners concerning the potential for export of liquefied natural gas from a proposed LNG terminal on the North Spit of Coos Bay. This is a recently developing issue brought to discussion by Jordan Cove Energy Project's Project Manager Bob Braddock, and Port staff has begun to investigate the concept.